

## Exhibitor Prospectus

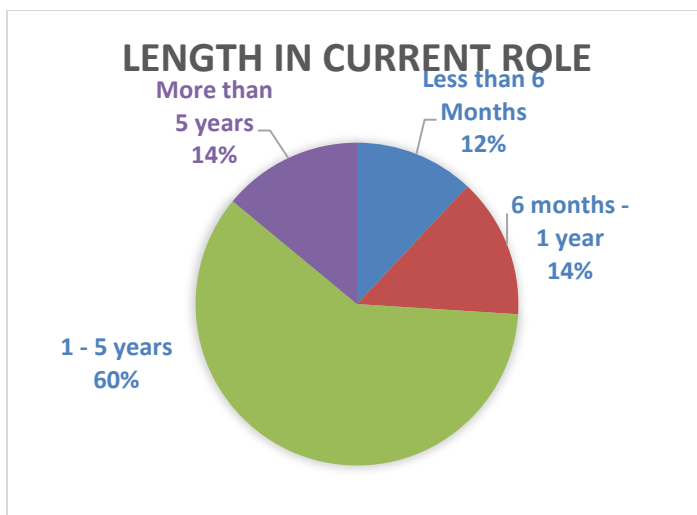
The Spring Conference is back as AHRA CLIMB: the conference for leadership in imaging management and business. With two education tracks over three days, this program is designed for leaders at all stages of their management career.

### Who is the audience?

Hospital Medical Imaging Directors and Imaging Center Administrators, Radiologists, Business Managers, PACS Administrators, Radiologic Technologists, Coders/Billers, Imaging Center Marketing Managers and Directors, and Medical Imaging Supervisors

### Why Exhibit?

Attendees of AHRA CLIMB are in leadership positions of all stages in their career. With an average of 200 attendees, your exhibit gives you the opportunity to get up-close and personal with the decision-makers and decision influencers of hospital imaging departments and stand-alone imaging centers across the US.



*“The AHRA Spring Conference is a smaller venue that allows for nice sized vignettes for learning and ease of moving between sessions. Having the breakfast, lunch and breaks in the exhibition hall was great too, allowing to spend a few minutes without rushing through or having to go to a dedicated place to see what is available in our profession.”*

### Health Safety Policy

It is our goal to provide a safe and healthy learning environment. AHRA CLIMB 2022 will follow all state and local guidelines and any COVID-19 protocols that may be in place during the duration of the conference in the state of Georgia, City of Savannah or at The DeSoto.

## **Exhibit Table**

*\$1,750*

### **BENEFITS:**

- One tabletop exhibit space, a 6' draped table, and 2 chairs
- Two booth staff registrations. Additional staff registrations available for \$150.
- Pre- and Post-meeting attendee list (mailing addresses only; each list is for one-time use only)
- Pre- and post-conference promotion in AHRA's member newsletter, conference mobile app, and AHRA's website
- Basic listing in CLIMB mobile app (company name, logo, address, website, 50-word description)

### **EXCLUSIVE EXHIBITOR ADD-ONS**

#### **Mobile App Enhanced Listing**

*\$250 (8 opportunities available)*

Stand out from the crowd with an enhanced listing in the CLIMB Mobile App.

- Featured exhibitor badge on the Mobile App
- 100-word company description
- Capability to upload up to three flyers within the mobile app

#### **Push Notifications**

*\$250 (6 opportunities available)*

Invite attendees to your booth, announce a product or raffle with a push notification on the AHRA CLIMB mobile app. Notifications are limited to one (1) 230-character text notification sent to all mobile app users.

### **EXHIBIT HALL SCHEDULE**

#### **Tuesday, February 15, 2022**

12:00 pm – 5:00 pm Exhibit Setup

#### **Wednesday, February 16, 2022**

7:00 am – 8:00 am Breakfast with Exhibitors  
9:30 am – 10:00 am Coffee & Conversation with Exhibitors  
12:15 pm – 1:15 pm Lunch with Exhibitors  
2:45 pm – 3:15 pm Afternoon Break with Exhibitors  
5:30 pm – 7:00 pm Reception in Exhibit Hall

#### **Thursday, February 17, 2022**

7:00 am – 8:00 am Breakfast with Exhibitors  
10:45 am – 11:00 am Coffee & Conversation with Exhibitors  
12:30 pm – 1:30 pm Lunch with Exhibitors  
1:31 pm – 3:00 pm Exhibit Dismantle

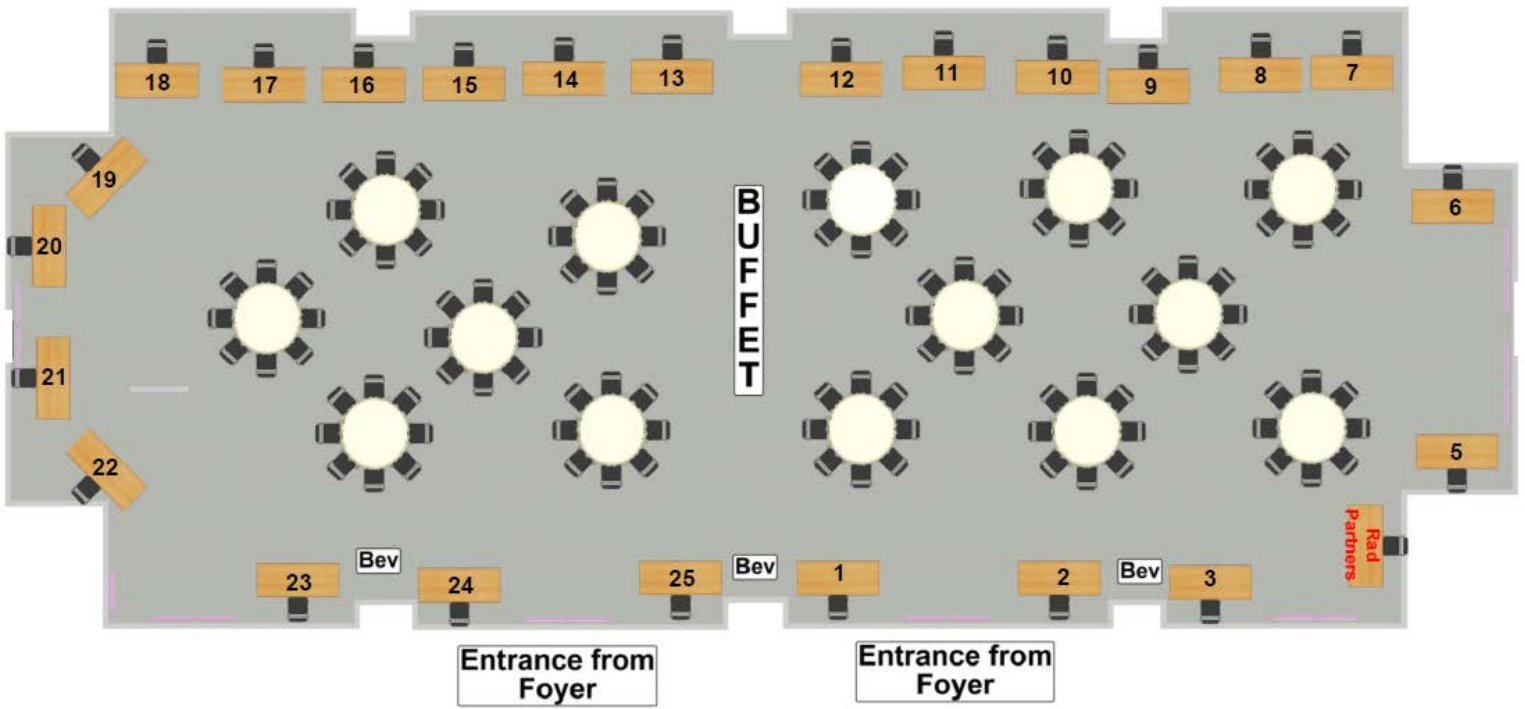
*Sessions will be held from 8:00 am – 5:30 pm (excluding lunch and coffee breaks). You are not required to staff your booth during session times.*

*This schedule is tentative and subject to change. Exhibitors will be notified in writing of any schedule change.*

# Exhibit Hall Floor Plan: Madison Ballroom

25 Exhibit Tables Available

## Back of House





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## **Exhibitor Application**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

### **Exhibit Assignment:**

There are a limited number of tabletop exhibit spaces available. AHRA will assign tabletop spaces on a first-come, first-served basis.

Table # Pick: \_\_\_\_\_

**Payment: Total cost is \$1,750 per 6' tabletop exhibit space.**

To reserve your space, return this form along with 100% payment: \$1,750. Once AHRA receives the contract and payment, your tabletop space will be assigned, and a confirmation will be emailed.

### **Booth Add Ons**

**Mobile App Enhanced Listing: \$250**

**Mobile Push Notifications \$250**

Please send your copy to: [mcharity@conferencemanagers.com](mailto:mcharity@conferencemanagers.com) by Jan 24, 2022.



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All payments must be made in US funds, drawn on US banks, payable to the **AHRA-The Association for Medical Imaging Management**.

Check Enclosed: \$ \_\_\_\_\_

Mail signed contract and check payment:  
AHRA Spring 2022 Exhibit/Sponsorship  
5500 Cherokee Ave., Suite 550  
Alexandria, VA 22312

Please charge my:  VISA  MasterCard  American Express

\*The CVV code is the last 3 digits in the signature strip on the back of the Visa or MasterCard credit cards or the 4 digits on the front for American Express cards.

**AHRA cannot accept full credit card information through email.**  
**Please FAX: 571-730-3072**

Amount for this charge: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date (MM/YYYY): \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Cancellation:** Cancellations received prior to January 24, 2022, will receive a full refund, less a \$100.00 administrative fee. Cancellations received after January 24, 2022, will not receive a refund, and AHRA will retain all monies paid.

**Rules & Regulations:** The complete set of rules will be emailed with the exhibitor service kit in January 2022. By submitting this application, you agree to abide by these rules.

## Sponsorship Prospectus

### **NEW! Keynote Speaker Sponsorship (2 available)**

**\$5,500**

Education is the foundation of the AHRA CLIMB 2022. Show AHRA attendees that you value them and their education by sponsoring one of two highly qualified and entertaining keynote speakers.

- Opportunity for [company representative](#) to introduce keynote speaker
- Logo recognition on general session slides and event signage
- Logo recognition on event website and mobile app

### **Conference App – Exclusive**

**\$5,500**

Attendees will have the opportunity to view event information from their smart phones and tablets via the conference mobile app. This convenient tool will offer the practical information attendees need to find their way around the conference, including the session agenda, exhibitor and attendee information, conference logistics, and other event activities.

- Logo recognition on the mobile app splash page, 800 pixels wide, 300 dpi. Hi-res PNG or JPG file type
- Sponsor recognition in pre-event app download announcements
- Logo recognition on event signage and general session slides

### **NEW! Evening Reception Sponsorship (2 available)**

**\$5,000**

Assist attendees in building relationships and making new connections over drinks and light appetizers as the Reception Sponsor on February 16.

- Verbal recognition at the event and opportunity for a 2-minute company representative introduction.
- Add-on opportunity to host a “special beverage” station at your booth during the reception (cost TBD)
- Logo recognition on beverage napkins placed on buffets
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage

### **NEW! Evening Reception D.J. Entertainment**

**\$4,000**

Turn up the fun for attendees when you sponsor an evening of music provided by one of Savannah’s premier D.J. entertainers. Attendees will thank you for making this reception a memorable event!

- Verbal recognition at the event and the opportunity for a 1-minute company representative introduction.
- Logo recognition in the preliminary and final program (deadlines apply)
- Logo recognition on event signage

### **Breakfast (2 available)**

**\$3,000**

Get attendees’ day off to a great start with full stomachs! As a sponsor you’ll greet attendees with staff and/or company literature in the breakfast area.

- Logo recognition on beverage napkins placed on buffets
- Signage with logo in breakfast area
- Logo recognition on general session slides



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### **Beverage Break (3 available)**

**\$2,500**

Help perk up attendees in the morning with a cup of coffee by sponsoring one of the beverage breaks. Attendees will appreciate your contribution to their conference experience!

- Logo recognition on coffee cups with break
- Signage with logo in break area
- Sponsorship upgrades available for specialty coffee stations within your exhibit booth (cost TBD)

### **NEW! Lanyards**

**\$1,500**

Stand out and be seen every day on every attendee when you place your company logo on the official AHRA CLIMB badge lanyard.

### **NEW! Directional Signs**

**\$1,000**

Sponsor a directional meter board and feature your company graphics, banner, or advertisement on one entire side of the board. Signage will lead attendees throughout the conference area and to your tabletop!

### **NEW! Keynote Session Chair Drops**

**\$500**

Place your sales collateral in the hands of every attendee! Choose one of the two Keynote Sessions for your chair drop. Sponsor provides material and AHRA will distribute these for you.

### **NEW! App alerts**

**\$250**

Increase your exposure by sending alerts to all attendees to promote your products and services. Include a special offer to really increase your booth traffic!

### **All Sponsorships receive:**

- Listing and logo recognition on AHRA CLIMB 2022 Website
- Listing in Mobile App
  - Logo, 50-word company description and website; clickable

To sponsor an item listed above, please complete and submit the application. Companies interested in sponsoring must also secure an exhibit booth. Sponsorships will only be available to AHRA CLIMB 2022 exhibitors.

For more information or to build a custom sponsorship package, please contact Alison Bashian at [abashian@conferencemanagers.com](mailto:abashian@conferencemanagers.com) or (703) 964-1240 x280



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Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

SPONSORED ITEM	COST
<b>TOTAL</b>	<b>\$</b>

All payments must be made in US funds, drawn on US banks, payable to the **AHRA-The Association for Medical Imaging Management.**

Check Enclosed: \$ \_\_\_\_\_

Mail signed contract and check payment:  
AHRA CLIMB 2022 Conference  
Exhibit/Sponsorship  
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Alexandria, VA 22312

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Amount for this charge: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date (MM/YYYY): \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

For questions about your payment, please contact Melissa Charity at [mcharity@conferencemanagers.com](mailto:mcharity@conferencemanagers.com) or 703-964-1240 ext. 170.