FIVE REASONS TO ATTEND AHRA 2019:

1. Three world class, inspirational keynote speakers
2. Six action-packed vendor symposiums
3. Thirteen Basic Track sessions for new managers
4. Over 70 sessions for experienced leaders
5. Networking opportunities with peers and vendors

ABOUT AHRA

AHRA: The Association for Medical Imaging Management is the professional organization representing management at all levels of hospital imaging departments, freestanding imaging centers, and group practices. Founded in 1973, AHRA’s 5000 members reach across the country and around the world. AHRA offers a complete slate of professional development programs including a comprehensive selection of educational conferences and seminars, networking opportunities, award winning publications, and the Certified Radiology Administrator (CRA) credential.
DENVER

NATURAL AND MANMADE WONDERS:
Garden of the Gods is an unusual geologic formation of brilliant red rocks, located at the base of Pikes Peak an hour from Denver. Royal Gorge, the world’s highest suspension bridge, is two hours from the city. You can walk or drive across the bridge, descend to the bottom of the canyon on the world’s steepest incline railroad, take a train through the canyon, or ride down the rapids in a rubber raft.

SHOP ‘TIL YOU DROP:
Denver is the largest shopping center in a 600 mile radius with everything from Nordstrom’s, Neiman Marcus and H&M to one of the nation’s largest independent bookstores—the Tattered Cover. The Cherry Creek Shopping District, just three miles from downtown, has nearly 500 department stores, art galleries, shops and boutiques, all in a deluxe ultra upscale mall or on quiet tree-lined streets. The 16th Street Mall is a pedestrian promenade lined with 50,000 flowers that runs for more than a mile through the heart of downtown Denver. If you’re planning outdoor adventures, you’ll also find a vast array of sporting goods stores here.

DENVER DINING:
Denver has 2,000 restaurants serving all varieties of cuisine. Area specialties include Southwestern dishes, buffalo, Colorado beef and lamb and fresh produce such as succulent Palisade peaches and sweet Olathe corn. The city is gaining a reputation for its innovative collection of farm-to-table, chef-owned restaurants.

ENJOY A TALL, FROSTY ONE:
Denver brews more beer than any other city with 200 different beers brewed in town daily and at the Coors Brewing Company—the largest single brewing site on earth.

FOR MORE INFORMATION, VISIT:
denver.org and www.ahra.org.
CONTINUING EDUCATION INFORMATION

ARRT Category A Continuing Education (CE) credit will be available at the AHRA Annual Meeting and Exposition. CE credit for states with licensure for radiologic technologists will also be available. The number of credits per session will be listed in the onsite program book.

AHRA will be using an electronic tracking system for CE credits at the 2019 Annual Meeting. The barcode on your badge will be scanned as you enter a session and as you leave the session. You must get BOTH scans in order to receive CE credit. Since the barcode on your badge tracks your attendance, you can only get CE credit if you have your badge with you at the session! Each night you will receive an e-mail listing the sessions you attended and the number of credits you received that day. This e-mail will also include links to online session evaluations—please make sure you complete the evaluations! After the conference you will receive an e-mail listing your complete attendance history and number of credits earned. More details about the CE tracking system will be provided in the onsite program book.

SESSION HANDOUTS

AHRA will post session handouts on its website 1-2 weeks before the start of the conference so attendees may print the handouts for the sessions they wish to attend in advance and bring them to the conference. Notes sections are also available in the onsite program book.

PRACTICE MANAGEMENT TRACK

Presentation topics and speakers were identified to create a robust educational program designed to address the real-life challenges faced by today’s radiology practice managers and hospital administrators. Practice Management presentations are highlighted by the PM icon.

HOUSING SCAM ALERT

Note that the Gaylord Rockies is the only official hotel associated with our event. While other hotel resellers may contact you offering housing for your trip, they are not endorsed by or affiliated with the show. Beware that entering into financial agreements with non-endorsed companies can have costly consequences. Our official housing call-in number and website are through Marriott directly at 800-429-5673 and through the AHRA website. The hotel will not solicit you to make a reservation. If in doubt, please do not provide any personal details and contact AHRA.
• Intentional Leadership vs. Unintentional Leadership
• Imposter syndrome; self-awareness and effective use of body language
• Deliberately developing and managing your personal brand
• The 7 steps to powerful team building:
  • Emotional intelligence
  • Rounding and coaching
  • Active listening and empathizing
  • Continuous feedback
  • Motivation through effective and constructive feedback
  • Appreciation
  • Change management and the “Valley of Despair”
• The power of enthusiasm, positive thinking and relishing your leadership role!
• Becoming a ‘beacon of quality’ for your team, and others

Attendees will also benefit from the opportunity for networking with other attendees in a “Las Vegas” style meeting where “what happens in the workshop, stays in the workshop!” Relationships developed can also be extended through exchange of contact details for networking into the future.

CULTIVATING ACCOUNTABILITY

WORKSHOP INSTRUCTOR: Steven Crawford
SUNDAY, JULY 21 • 1:30 PM – 5:30 PM
See registration form for fees.

The Cultivating Accountability Program challenges attendees to take a deep look at accountability and how it affects individuals, teams and, ultimately, the organization. Participants will actively engage in accountability conversations, learn the destructive nature of blame and the power of taking ownership for results. Conversations and exercises build experience in the team and begin to create a more distinct understanding of accountability.

2019 EXECUTIVE LEADERSHIP WORKSHOP

WORKSHOP INSTRUCTOR: David Waldron,
Traction Business Development LLC
SUNDAY, JULY 21 • 8:00 AM – 12:00 PM
See registration form for fees.

This four hour, interactive leadership workshop is designed to achieve four key goals:

1) Discuss the challenges facing us all as radiology leaders and identify strategies to overcome those challenges
2) Enhance your leadership skills to engage your staff, build staff engagement leading to an exceptional patient experience
3) Invest in your individual “personal brand” and develop the enthusiasm that leads to winning teams
4) Create an environment that results in your staff bringing their “A” game everyday!

Among the topics to be explored are:
• The Laws of Leadership
• Mission and Vision statements – why and how?

KEYNOTE SPEAKERS

MONDAY, JULY 22 • 9:00 AM – 11:00 AM
GRAND OPENING CEREMONY
Full Speed Ahead
Generously Sponsored by Carestream
Featuring Vince Poscente

TUESDAY, JULY 23 • 9:45 AM – 11:00 AM
GENERAL SESSION AND KEYNOTE
Success: It’s On You
Generously Sponsored by FUJI FILM
Featuring Ross Shafer

WEDNESDAY, JULY 24 • 3:15 PM – 5:15 PM
CLOSING BUSINESS SESSION
Leading on the Edge: 7 Vertical Lessons & 1 Essential Question to Lead With Impact, Regardless of Your Title
Featuring Manley Feinberg

AHRA’s ROCKIN’ IN THE ROCKIES
WEDNESDAY, JULY 24 • 7:00 PM – 10:00 PM
Unleash your inner rock star at the AHRA 2019 Theme Party. Whether it’s glam, heavy, thrash, or 80s, be ready to ROCK the night away with your AHRA friends and family! Enjoy food, drink, and plenty of dancing.
Visit more than **150 exhibitors** during exclusive exhibit hall hours Monday through Wednesday.

The AHRA exhibition contains the leading vendors of imaging products and services. Don’t miss this unique opportunity to comparison shop under one roof. Complimentary lunch will be served to all attendees each day in the hall. It’s the ideal opportunity to get up close with not only the products, but also with the exhibit personnel. Ask the questions you and your organization need answers to! Exhibitors will have their experts ready to demonstrate products and discuss all services.

### Exhibit Hall Hours

<table>
<thead>
<tr>
<th>Day</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MONDAY, JULY 22</strong></td>
<td>11 AM - 2 PM</td>
</tr>
<tr>
<td><strong>TUESDAY, JULY 23</strong></td>
<td>11 AM - 2 PM</td>
</tr>
<tr>
<td><strong>WEDNESDAY, JULY 24</strong></td>
<td>11 AM - 1:30 PM</td>
</tr>
</tbody>
</table>

Exhibitors play an integral part in the Annual Meeting, so stop by and thank them for their presence and support. Plan your appointments in advance and visit the AHRA website to see a current list of exhibitors and floor plan.

### Exhibitor Symposia

AHRA is pleased to partner with the leading companies in the imaging industry to bring you educational sessions that cover the most up-to-the-minute industry topics and issues. The following symposia are offered at no additional charge to attendees and all offer ARRT Category A CE credits.

To register online, for up-to-date information and session topics, please visit: [www.ahra.org/AnnualMeeting](http://www.ahra.org/AnnualMeeting).
The AHRA Leadership Institute is pleased to once again present the Basic Management program, specifically targeted for imaging professionals taking on new positions, opportunities, and challenges. As imaging personnel move from clinical to supervisory to leadership positions, different skills are required and critical to achieve success. The AHRA Leadership Institute offers a portfolio of development programs designed exclusively for medical imaging professionals. Each program—Basic or Advanced—addresses challenges pertinent to their respective roles. For new and aspiring supervisors and managers, this four-day comprehensive program will focus on basic management skills, including human resources, communications, operations management, asset management, finance and budgeting.

**NOTE:** To obtain the certificate of completion offered for this track, you must complete ten of the twelve Basic Management Skills sessions (Budgeting for Business Management Parts 1 & 2 count as a single session, however, The Employee Continuum Parts 1 & 2 count as separate sessions). You may also select two “elective” sessions from the main conference. You must have evidence of attendance in 12 sessions total to receive your certificate (keynote presentations do not count towards the total—breakout sessions and exhibitor symposia only).

### SUNDAY, JULY 21

#### 8:00 AM - 8:45 AM
Welcome and Opening Remarks

#### 8:15 AM - 9:15 AM
The Employee Continuum - Part 1

#### 9:30 AM - 10:30 AM
The Employee Continuum - Part 2

#### 10:45 AM - 11:45 AM
Patient Satisfaction in Today’s Healthcare Environment

#### 11:45 AM - 1:00 PM
Lunch

#### 1:00 PM - 2:00 PM
Introduction to Business Writing: Proposals, P & P and Regulatory Requirements

#### 2:00 PM - 2:30 PM
Beverage Break

#### 2:30 PM - 4:00 PM
Introduction to Asset Management

#### 4:00 PM - 4:30 PM
Beverage Break

#### 4:30 PM - 5:30 PM
Introduction to Regulatory and Compliance

#### 5:45 PM - 6:30 PM
Welcome Reception for New Members and First-Time Attendees

#### 6:30 PM - 8:00 PM
President’s Reception

### MONDAY, JULY 22

#### 7:45 AM - 8:45 AM
Exhibitor Symposium

#### 8:00 AM - 9:00 AM
Continental Breakfast

#### 9:00 AM - 11:00 AM
Grand Opening Ceremony and Keynote

#### 11:00 AM - 2:00 PM
Exhibit Hall Open

#### 2:15 PM - 3:45 PM
Budgeting for Business Management - Part I

#### 3:45 PM - 4:15 PM
Beverage Break

#### 4:15 PM - 5:15 PM
Budgeting for Business Management - Part II

#### 5:30 PM - 6:30 PM
Exhibitor Symposium

#### 6:30 PM - 7:30 PM
CRA Alumni Reception

### TUESDAY, JULY 23

#### 7:00 AM - 8:00 AM
Exhibitor Symposium

#### 7:15 AM - 8:15 AM
Continental Breakfast

#### 8:15 AM - 9:15 AM
Marketing Matters: Building Basics

#### 9:15 AM - 9:45 AM
General Session and Keynote

#### 9:45 AM - 11:00 AM
Beverage Break

#### 11:00 AM - 2:00 PM
Exhibit Hall Open

#### 2:15 PM - 3:45 PM
Introduction to Imaging Informatics

#### 3:45 PM - 4:15 PM
Beverage Break

#### 4:15 PM - 5:45 PM
Quality Improvement

#### 6:00 PM - 7:00 PM
Awards & AHRA Fellows Reception

### WEDNESDAY, JULY 24

#### 7:15 AM - 8:15 AM
Continental Breakfast

#### 7:15 AM - 8:15 AM
Exhibitor Symposium

#### 8:30 AM - 9:30 AM
Art of Negotiation

#### 10:00 AM - 11:00 AM
Introduction to Project Management

#### 11:00 AM - 1:30 PM
Managerial Communication: Communicating More Effectively in the Workplace

#### 1:45 PM - 2:45 PM
Beverage Break

#### 2:45 PM - 3:15 PM
Closing Business Session and Keynote

#### 3:15 PM - 5:15 PM
Featuring Manley Feinberg

#### 7:00 PM - 10:00 PM
AHRA’s Rockin’ in the Rockies Party

To register online and for up-to-date program information, please visit: www.ahra.org/AnnualMeeting.
## SUNDAY, JULY 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 AM-2:00 PM</td>
<td><strong>Imaging Classic Golf Tournament</strong></td>
</tr>
<tr>
<td>7:30 AM-5:00 PM</td>
<td><strong>CRA Exam Workshop</strong> Separate fee required&lt;br&gt; 7:30 AM - 8:00 AM Breakfast/Welcoming Remarks&lt;br&gt; 8:00 AM - 9:30 AM Test-Taking Tips and Communication &amp; Information Management&lt;br&gt; 9:45 AM - 11:15 AM Asset Resource Management&lt;br&gt; 11:15 AM - 12:00 PM Lunch&lt;br&gt; 12:00 PM - 1:30 PM Fiscal Management&lt;br&gt; 1:45 PM - 3:15 PM Human Resource Management&lt;br&gt; 3:30 PM - 5:00 PM Operations Management</td>
</tr>
<tr>
<td>8:00 AM-12:00 PM</td>
<td><strong>Workshop: Executive Leadership Program</strong> Separate Fee Required</td>
</tr>
<tr>
<td>11:00 AM-12:00 PM</td>
<td><strong>Exhibitor Symposium</strong> Generously sponsored by Siemens Healthineers</td>
</tr>
<tr>
<td>1:00 PM-2:00 PM</td>
<td><strong>Breakout Sessions</strong>&lt;br&gt; • Challenges and Opportunities for Radiology to Prove Value in Alternative Payment Models&lt;br&gt; • Workplace Violence—Now a Compliance Issue&lt;br&gt; • Fear, Hope, and Hype of Artificial Intelligence in Medical Imaging&lt;br&gt; • Coding &amp; Billing Compliance—What Does That Really Mean?&lt;br&gt; • Laughing to Ease the Pain: The Role of Humor in Patient Comfort</td>
</tr>
<tr>
<td>1:30 PM-5:30 PM</td>
<td><strong>Workshop: Cultivating Accountability</strong> Separate Fee Required</td>
</tr>
<tr>
<td>2:00 PM-2:30 PM</td>
<td><strong>Beverage Break</strong></td>
</tr>
<tr>
<td>2:30 PM-4:00 PM</td>
<td><strong>Breakout Sessions</strong>&lt;br&gt; • Order Matters—Implementing the Imperatives of a High Reliability Organization (HRO)&lt;br&gt; • Joint Commission Update: Diagnostic Imaging Services Standards, Survey Results&lt;br&gt; • The Art of Managing Workplace Conflict&lt;br&gt; • Don’t Let Any Money Slip Away&lt;br&gt; • The Radiography Lawsuit—How to Avoid One, How to Survive One</td>
</tr>
<tr>
<td>4:00 PM-4:30 PM</td>
<td><strong>Beverage Break</strong></td>
</tr>
<tr>
<td>4:30 PM-5:30 PM</td>
<td><strong>Breakout Sessions</strong>&lt;br&gt; • Key Performance Indicators to Promote Billing Integrity and Transparency&lt;br&gt; • Managing Up: Really, It’s OK to Manage Your Boss&lt;br&gt; • Liar, Liar Pants on Fire&lt;br&gt; • Breast Density Inform and Insurance Laws: What Educational Tools Are Available?&lt;br&gt; • The Stress of Safety: How Workplace Experiences Affect Patient Safety</td>
</tr>
<tr>
<td>5:45 PM-6:30 PM</td>
<td><strong>Welcome Reception for New Members and First-Time Attendees</strong> Generously sponsored by West Physics Inc.</td>
</tr>
<tr>
<td>6:30 PM-8:00 PM</td>
<td><strong>President’s Reception</strong></td>
</tr>
</tbody>
</table>
# AHRA 47th Annual Meeting

## Schedule At-A-Glance

### Monday, July 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:45 AM–8:45 AM</td>
<td><strong>Exhibitor Symposium</strong> <em>Generously sponsored by Guerbet</em></td>
</tr>
<tr>
<td>8:00 AM–9:00 AM</td>
<td><strong>Continental Breakfast</strong></td>
</tr>
<tr>
<td>9:00 AM–11:00 AM</td>
<td><strong>Grand Opening Ceremony &amp; Keynote</strong> <em>Vince Poscente: Full Speed Ahead</em> <em>Generously sponsored by Carestream</em></td>
</tr>
<tr>
<td>11:00 AM–2:00 PM</td>
<td><strong>Exhibit Hall Open</strong> <em>Lunch served 12:00-1:30 PM</em>*</td>
</tr>
<tr>
<td>2:15 PM–3:45 PM</td>
<td><strong>Breakout Sessions</strong></td>
</tr>
<tr>
<td></td>
<td>• Contemporary Imaging Management: An Immersive Dialogue</td>
</tr>
<tr>
<td></td>
<td>• ACR/Joint Commission: MR Safety Tips for Radiology Administrators</td>
</tr>
<tr>
<td></td>
<td>• Regulatory Update</td>
</tr>
<tr>
<td></td>
<td>• Rowboats vs. Canoes: Tools for Forward-Looking Capital Planning</td>
</tr>
<tr>
<td></td>
<td>• Utilizing the Theory of Constraints to Improve the Patient Experience and more!</td>
</tr>
<tr>
<td>3:45 PM–4:15 PM</td>
<td><strong>Beverage Break</strong></td>
</tr>
<tr>
<td>4:15 PM–5:15 PM</td>
<td><strong>Breakout Sessions</strong></td>
</tr>
<tr>
<td></td>
<td>• Cardiac Imaging can Assess Cardiovascular Risk in High Endurance Athletes</td>
</tr>
<tr>
<td></td>
<td>• Successfully Implementing Digital Radiography Across a Regional Healthcare System</td>
</tr>
<tr>
<td></td>
<td>• SuperTech: Essential Tools for Today’s Technologists &amp; Leaders</td>
</tr>
<tr>
<td></td>
<td>• The Leadership Void: On the Hunt for Unicorns</td>
</tr>
<tr>
<td></td>
<td>• Functional Flow Reserve CT: A New Frontier for Cross Collaboration</td>
</tr>
<tr>
<td>5:30 PM–6:30 PM</td>
<td><strong>Exhibitor Symposium</strong> <em>Generously sponsored by BRACCC</em>**</td>
</tr>
<tr>
<td>6:30 PM–7:30 PM</td>
<td><strong>CRA Alumni Reception</strong></td>
</tr>
</tbody>
</table>

### Tuesday, July 23

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 AM–8:00 AM</td>
<td><strong>Exhibitor Symposium</strong> <em>Generously sponsored by Hitachi</em>**</td>
</tr>
<tr>
<td>7:15 AM–8:15 AM</td>
<td><strong>Continental Breakfast</strong></td>
</tr>
<tr>
<td>8:15 AM–9:15 AM</td>
<td><strong>Breakout Sessions</strong></td>
</tr>
<tr>
<td></td>
<td>• The Many Languages of Data</td>
</tr>
<tr>
<td></td>
<td>• Forensic Accounting in Radiology Administration—Are You Being Looted from Within?</td>
</tr>
<tr>
<td></td>
<td>• The Customer is Always Right! Right?</td>
</tr>
<tr>
<td></td>
<td>• Shanghaied by FEMA: Emergency Preparedness Gone Bad</td>
</tr>
<tr>
<td></td>
<td>• Lessons Learned in Adopting Clinical Decision Support Systems</td>
</tr>
<tr>
<td>9:15 AM–9:45 AM</td>
<td><strong>Beverage Break</strong></td>
</tr>
<tr>
<td>9:45 AM–11:00 AM</td>
<td><strong>General Session &amp; Keynote</strong></td>
</tr>
<tr>
<td></td>
<td>• Ross Shafer: Success: It’s On You <em>Generously sponsored by Fujifilm</em>**</td>
</tr>
</tbody>
</table>
## TUESDAY, JULY 23 CONTINUED

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 AM-2:00 PM</td>
<td>Exhibit Hall Open</td>
<td>Lunch served 12:00 PM-1:30 PM</td>
</tr>
<tr>
<td>2:15 PM-3:45 PM</td>
<td>Breakout Sessions</td>
<td>• Washington Update</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Take Back Your Life! Personal Productivity</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Latest Joint Commission &amp; ACR MRI Safety Accreditation Requirements</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Coding Tips &amp; Traps</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Academia Collaboration for Success in the Changing Landscape of Global Health Care</td>
</tr>
<tr>
<td>3:45 PM-4:15 PM</td>
<td>Beverage Break</td>
<td></td>
</tr>
<tr>
<td>4:15 PM-5:45 PM</td>
<td>Breakout Sessions</td>
<td>• Achieving ACR Diagnostic Imaging Center of Excellence Designation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Regulatory Update - REPEAT</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Leadership and Performance Improvement, GILI or TWIT?</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Joint Commission Update: Diagnostic Imaging Services Standards, Survey Results - REPEAT</td>
</tr>
<tr>
<td>6:00 PM-7:00 PM</td>
<td>2019 Awards &amp; AHRA Fellows Reception</td>
<td>(By invitation only)</td>
</tr>
</tbody>
</table>

## WEDNESDAY, JULY 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15 AM-8:15 AM</td>
<td>Continental Breakfast</td>
<td></td>
</tr>
<tr>
<td>7:15 AM-8:15 AM</td>
<td>Exhibitor Symposium</td>
<td>Generously sponsored by FUJIFILM</td>
</tr>
<tr>
<td>8:30 AM-9:30 AM</td>
<td>Breakout Sessions</td>
<td>• Managing Multiples: Sites, Modalities, Staff: Skip the Xanax “It Can Be Done”</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Boards, Committees and Meetings: What Happens and Why</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Fluoroscopy Dose Management and The Joint Commission Standards</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Engaging Radiology Supervisors Through a Formal Mentoring Program</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Building a Large Radiology Service Line: Big Wins and Pitfalls</td>
</tr>
<tr>
<td>9:30 AM-10:00 AM</td>
<td>Beverage Break</td>
<td></td>
</tr>
<tr>
<td>10:00 AM-11:00 AM</td>
<td>Breakout Sessions</td>
<td>• Radiology/Cardiology/Cardiothoracic Imaging: Operational &amp; Management insights to Clinical Excellence</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Navigating Change Using Data: Our Journey Building a Department Dashboard</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Leadership and Successful Outcomes in a Turnaround</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Clerical Staff Goes Lean</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• MRI Magic</td>
</tr>
<tr>
<td>11:00 AM-1:30 PM</td>
<td>Exhibit Hall Open</td>
<td>Lunch served 12:00 PM-1:00 PM</td>
</tr>
<tr>
<td>1:45 PM-2:45 PM</td>
<td>Exhibitor Symposium</td>
<td>Generously sponsored by</td>
</tr>
</tbody>
</table>
## Breakout Sessions
- Leadership Through Coaching and Your Bottom Line
- MITA Advocacy Update: Ensuring the Cybersecurity of Medical Imaging Equipment
- Reducing Sedation and Anesthesia in Pediatric Imaging
- The Approaching Data Storm—What Matters
- Expand Revenue and Covered Access by Taking Part in New Breast Tomosynthesis Trial

## Beverage Break

## Closing Business Session & Keynote
**Manley Feinberg:** Leading on the Edge: 7 Vertical Lessons & 1 Essential Question to Lead With Impact, Regardless of Your Title

## AHRA’s Rockin’ in the Rockies Party

---

### Which Registration Should You Choose?

![Flowchart Diagram]

- **Start**
  - **A LOT**
  - **How much leadership experience do you have?**
    - **NOT MUCH**
      - **Is this your first AHRA Annual Meeting?**
        - **NO**
          - **Beverage Break**
        - **YES**
          - **Have you taken the Basic Management Track?**
            - **YES**
              - **Annual Meeting Basic Track Registration**
            - **NO**
              - **Annual Meeting Registration**

**Designed for the experienced leader looking to stay up to date with all the real-time intelligence, best practices and quality education they can get their hands on.**

**Those who register under the Annual Meeting Registration can choose from over 70 breakout sessions, 7 vendor symposiums, and 3 keynotes.**

**To obtain the certificate of completion offered for this track, you must complete ten of the thirteen Basic Management Skills sessions and you can also select up to two ‘elective’ sessions from over 70 breakout sessions and 7 vendor symposiums.**

### Each registration includes access to ALL educational programs (keynotes, symposiums, and breakout sessions), the exhibit hall with complimentary lunch, and social events listed in the program (coming soon).

Register at: [WWW.AHRA.ORG/ANNUALMEETING](http://WWW.AHRA.ORG/ANNUALMEETING)

---

**Lend a Hand at AHRA 2019 in Denver!**

Introduce a speaker, scan badges at sessions, write for the Convention Daily newspaper. Visit the AHRA Annual website and click “Volunteers” to sign-up.

[www.ahra.org/AnnualMeeting](http://www.ahra.org/AnnualMeeting)
Cancellation Policy: Cancellation of registration must be received in writing to memberservices@ahra.org no later than JUNE 21, 2019 and is subject to a $75 handling fee. No partial or full refunds will be available after this date. If you cannot attend, you must notify in writing to memberservices@ahra.org of a substitute’s contact information (full name & credentials, company, address, email, phone, member #-if available) by JULY 1, 2019. If the substitute is not in the same registrant class as the original registrant, additional fees will be due. In the event the AHRA Annual Meeting is cancelled, AHRA will refund your registration fee only. AHRA is not responsible for airfare or hotel deposits and payments.

3 EASY WAYS TO REGISTER

COMPLETE FORM AND:

MAIL TO: AHRA 2019 Registration, 490-B Boston Post Road, Suite 200, Sudbury, MA 01776 (All forms of payment**)
FAX TO: AHRA 2019 Registration, (978) 443-8046 (Credit Cards only**)
ONLINE: www.ahra.org/AnnualMeeting (Credit Cards only**)

If you register by fax or online please DO NOT also send a copy of your registration by mail; this may result in a duplicate registration.

** Discover not accepted.

Please CLEARLY print, type, or attach a business card:

AHRA Member # ____________________________
First Name ____________________________
Last Name ____________________________
Name on Badge ____________________________
(if different from above)
Credentials ____________________________
Title ____________________________
Organization ____________________________
Address □ Work □ Home
City ____________________________
State ____________ Zip ____________ Country ____________
Telephone ____________________________
Fax ____________________________
Email ____________________________

ATTENDEE LIST: Following the meeting, AHRA exhibitors receive a list of all attendees’ mailing addresses. AHRA does not distribute phone numbers, fax numbers or email addresses.

ANNUAL MEETING REGISTRATION FEES

Full Meeting Fee (check one) Includes all educational programs, exhibit hall, and social events listed in the program.

<table>
<thead>
<tr>
<th></th>
<th>EARLY BIRD THRU APRIL 26</th>
<th>STANDARD AS OF APRIL 27</th>
</tr>
</thead>
<tbody>
<tr>
<td>AHRA member</td>
<td>$625</td>
<td>$675</td>
</tr>
<tr>
<td>Non-member</td>
<td>$775</td>
<td>$825</td>
</tr>
<tr>
<td>Non-member plus AHRA membership*</td>
<td>$825</td>
<td>$875</td>
</tr>
</tbody>
</table>

Basic Management Program Fee (check one) Includes all educational programs, exhibit hall, and social events listed in the program.

<table>
<thead>
<tr>
<th></th>
<th>EARLY BIRD THRU APRIL 26</th>
<th>STANDARD AS OF APRIL 27</th>
</tr>
</thead>
<tbody>
<tr>
<td>AHRA member</td>
<td>$625</td>
<td>$675</td>
</tr>
<tr>
<td>AHRA non-member</td>
<td>$775</td>
<td>$825</td>
</tr>
<tr>
<td>Non-member plus AHRA membership*</td>
<td>$825</td>
<td>$875</td>
</tr>
</tbody>
</table>

Single Day Fee (check one) Includes all educational programs, exhibit hall, and social events listed in the program for that day ONLY.

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>AHRA member</td>
<td>$350</td>
<td>$480</td>
</tr>
<tr>
<td>Non-member</td>
<td>$480</td>
<td>$550</td>
</tr>
<tr>
<td>Non-member plus AHRA membership*</td>
<td>$550</td>
<td>$625</td>
</tr>
</tbody>
</table>

*Join and register! Includes full meeting registration and one full year of AHRA membership with no application fee (a savings of $25).

Day attending (select one day only):

□ Monday  □ Tuesday  □ Wednesday

Exhibit Hall Only (may select more than one day, lunch included):

□ Monday $75  □ Tuesday $75  □ Wednesday $75

SPECIAL NEEDS

Please describe any needs that require special arrangements.

CHECK ALL THAT APPLY:

☐ New AHRA Member (joined since July 2018) (check to attend New Member and First Time Attendees’ Reception)

☐ This is my first AHRA Annual Meeting (check to attend New Member and First Time Attendees’ Reception)

☐ Non-member

☐ I am a Veteran/Active Military Duty

☐ Send me AHRA Membership Information
## Registrations Form

### Discounts for Multiple Registrants

Discounts apply to Full Meeting AND Basic Management Program Registrations. Take 20% off the registration fee for the third and additional registrants from the same facility/institution. This discount does not apply to multiple facilities within a health system. Each registrant must complete a registration form.

**PLEASE NOTE:** This discount applies to the registration fee ONLY. It should not be applied to the total, once additional workshop and guest fees have been included.

Please list the name of the other registrants from your facility in the space provided below or if you are registering on-line, indicate in the fields provided.

1. 
2. 
3. 

### Register Me Now!

![Annual Meeting Registration Fee + ](Image)

**Multiple Registration Discount**

- 

**Additional Workshop Fees**

- CRA Exam Workshop
- 2019 Executive Leadership Program
- Cultivating Accountability

**Adult Guest Package**

- 

**Youth Guest Package**

- 

**TOTAL**

### Registration Payment

Registration payment MUST accompany this form. If you are using MasterCard, VISA, or American Express the registration form can be faxed to (978) 443-8046 or you may register online at [www.ahra.org/AnnualMeeting](http://www.ahra.org/AnnualMeeting).

If you register by fax or online, please DO NOT also send a copy or your registration by mail; this may result in a duplicate registration.

- Payment enclosed
- Check # __________ (made payable in US dollars to AHRA Federal Tax ID: 23-7271872)
- Credit Card
  - Visa: CVV Code* __________
  - MasterCard: CVV Code* __________
  - American Express

### Guest Registration

- Adult Guest Package (13+) | $100 per guest
  
- Youth Guest Package (12 and under) | $50 per guest

Includes admittance for one guest into the following events:

- **AHRA Theme Party**: WED 7/24
- **Keynote Sessions**: MON 7/22, TUES 7/23, WED 7/24
- **Exhibit Hall Lunches**: MON 7/22, TUES 7/23, WED 7/24

Guest badges are for family members accompanying you to the AHRA Annual Meeting. They are not intended for radiology or other healthcare professionals. AHRA reserves the right to deny guest badges to any individual for any reason at any time. Please provide the full names of family members who will need badges:

### Continuing Education

AHRA has applied for CRA and ARRT Category A continuing education credits.
AHRA 47th Annual Meeting Sponsors

Gold

Carestream
FUJIFILM

Silver

WEST PHYSICS
SAMSUNG

Exhibitor Symposia Supporters

BRACCC
FUJIFILM

Contributing

Shimadzu Medical Systems, USA | Konica Minolta

In-Kind

Accumen
Baylor Scott & White Health
Coding Strategies, Inc.
Froedtert & Medical College of Wisconsin
Gilk Radiology Consultants
HealthPro Medical Billing, Inc.
Integrated Leadership Systems, ILS
Jefferson Health - Thomas Jefferson University Health System
LANDAUER Medical Physics
McGhee Productivity Solutions
Medical Imaging & Technology Alliance (MITA)
Nuance Communications
Paragon Consulting Partners, LLC
RAD-Planning
RENOVO SOLUTIONS LLC
Sinai Health System
William Faulkner & Associates, LLC