Welcome to Anaheim and AHRA’s 45th Annual Meeting! Whether this is your first Annual Meeting or your twentieth, there is something for everyone here this week, from the lineup of sessions, to the 150+ exhibitors in the exhibit hall, three engaging keynote speakers, plenty of networking opportunities, and a SoCal theme party to cap it all off.

If this is your first Annual Meeting, take advantage of the many opportunities to connect with your fellow members, starting with tonight’s Welcome Reception for New Members and First Time Attendees, followed by the President’s Reception.

Stay connected throughout the meeting! Follow our blog, Link, for all the latest news, photos, videos, and more (www.ahra.org/Link). Follow us on Twitter @ahraonline and tweet us your thoughts and photos using the hashtag #AHRA2017. Download the Annual Meeting app to create your own custom schedule, access venue maps and exhibitor info, connect on social media, read the latest Link posts, check on your CE credits, and much more.

Remember: you must be on time to a session in order to be eligible for ARRT CE credit. If you arrive at a session after the speaker has started, you will not receive CE credit. The barcode on your badge will be scanned at the beginning and end of the session. You must receive both scans to receive CE credit, so make sure you stay for the entire session, and don’t forget your badge when you leave your hotel room each morning!

NEW THIS YEAR! Each night you will receive an email from ahra@ud.net listing the sessions you attended and the number of credits you received that day. (This email will also include links to online session evaluations—please complete them!) If you are not receiving the nightly emails, please be sure that ahra@ud.net is added as a safe sender in your spam filter. If any sessions you attended are missing from your nightly report, visit www.ahra.org/AMCE to request missing credits while you’re at the conference.

Also NEW this year is our ribbon wall. Collect ribbons to add to your badges and show other attendees a little more about you. Ribbons include Military Member, Future CRA, AHRA Fellow, and much more.

If you have any questions while you’re here, please don’t hesitate to flag down any of the Design Team or AHRA staff, dressed in grey polo shirts with the AHRA 2017 logo on them. They are here to make sure you have the best experience possible!
On behalf of the AHRA and Education Foundation Boards of Directors, AHRA staff, Annual Meeting Design Team, and our many volunteers, I welcome each of you to AHRA’s 45th Annual Meeting and Exposition!

This is where the true “magic” of our association comes to life, and this year’s event will not disappoint! We have not only filled the Anaheim Marriott with AHRAers, but we also have:

• nearly 1,000 members, vendors, and presenters in attendance,
• 3 nationally renowned keynote speakers to make us laugh and inspire us to think differently, and
• over 100 breakout sessions where you can hear about best practices, new industry trends, and meet other members.

Today we have several activities in motion, from the early rising golfers headed to the links to raise money for the EF (see you there!), to the CRA Exam Workshop and Executive Leadership Program, the first sessions of our Basic and Advaned tracks, and a symposium on CDS.

Tonight, we will greet our new members and first time attendees, and then officially kick things off at the President’s Reception.

My challenge to each of you this week is to heed my call to action from the end of last year’s Annual Meeting and fully engage in all of the events, sessions, and activities. Ask questions and share stories to help raise the bar for leadership in our industry. And, above all, have fun!

Now for 3 quick recommendations:

1. **Use the AHRA Annual Meeting App**
   If you haven’t done so already, download the app at [www.ahra.org/app](http://www.ahra.org/app) to view the schedule of sessions, set up alerts and reminders, share your photos, and simply be organized!

2. **Spend Quality Time with our Vendor Partners**
   We have dedicated time each day for you to interact directly with our vendor partners at our Exhibit Hall (pg. 6) and at vendor symposiums. Please take time to hear about the latest technologies, share your needs, and thank them for their continued support of our association!

3. **Interact with our Annual Meeting Design Team**
   Jason Scott, Design Team Chair, and his entire team will be available to point you in the right direction, answer your questions, and introduce you to others. Thank them for helping to organize a great event and ask them how YOU can help at this year’s meeting and at future events.

A sincere thank you to all of you for the honor of serving as your President for the past year. Together we have achieved so much! Our association is now over 5,500 members strong, we are financially sound, and we are being asked to share our opinions and expertise with other industry organizations and on the national stage.

Keep your ears open throughout the week for the sound of the AHRA conch shell inspiring each of us to engage and celebrate. We have much to be proud of. Here’s to a great week together!
Reduce Procedure Cancellations with...

Aromatherapy designed for the clinical setting

A non-pharmacological approach to help relax patients or soothe queasiness in diagnostic imaging

- 100% pure essential oils in a unique, controlled delivery system
- 3 scent options
  - Lavender and Lavender-Sandalwood promote relaxation, comfort, and sleep
  - Orange-Peppermint uplifts, energizes and can soothe queasiness
- Metal/foil-free: acceptable for use in MRI, OR, and anywhere else where foils/metal can be an issue

Visit Booth #326 to ask for a complimentary trial evaluation and experience the Elequil® difference for yourself

1-800-233-5539   info@beekley.com   www.elequil.com

"...The biopsy patients are more relaxed and we are experiencing fewer cancellations."
— Mammography Quality Control Coordinator, Jefferson Radiology, Farmington, CT

"...We have almost eliminated our loss of scan due to uneasy feelings from being in an MRI. Our patients are thrilled with the product."
— MRI Manager, SportsMED Orthopaedic Surgery & Spine Center, Huntsville, AL
SPONSOR THANKS

AHRA thanks the following sponsors who helped make this year’s Annual Meeting & Exposition possible. Thanks are also extended to all of the vendors who are exhibiting at this year’s meeting. Please make sure you stop by their booths and show your support!

PLATNIUM SPONSOR

SAMSUNG

GOLD SPONSOR

Carestream

SILVER SPONSORS

PHILIPS

WEST PHYSICS®

The Medical Physics Experts

BRONZE SPONSORS

FUJI FILM

Value from Innovation
CONTRIBUTING SPONSORS

Bayer
Beekley Medical, Inc.
Coding Strategies, Inc.
Fujifilm Medical Systems
Gilk Radiology Consultants
Integrated Leadership Systems
Johns Hopkins Hospital
LANDAUER
MAVIG
Nuance Communications

Philips Healthcare
RAD-Planning
RCS
Redrick Technologies
Siemens Healthcare
SpeechCheck, Inc.
Therapy Physics, Inc.
Toshiba
West Physics
William Faulkner & Associates, LLC

IN-KIND SPONSORS
EXHIBIT HALL INFORMATION

Learn about the latest products and services by visiting as many exhibitors as possible in the 2017 AHRA Exhibit Hall! Many exhibitors are raffling great prizes, and all you have to do is visit their booth, talk with their staff, have your badge scanned, or give them your business card. Please thank the exhibitors for being an important part of AHRA’s Annual Meeting and Exposition by being a serious shopper and spending time with them.

EXHIBIT HALL SCHEDULE

Monday, Tuesday, and Wednesday
11am-2pm: Hall Open (Mon, Tues)
11:30am-11:45am: Hot Spot! Drawing
12:00 pm - 1:30 pm: Lunch Served in Exhibit Hall
12:45pm-1:00pm: Hot Spot! Drawing
Raffles throughout the day

Wednesday:
1:00 PM: Product Showcase Passport deadline
1:30pm: Exhibit Hall closes

Hot Spot Companies
The exhibiting companies listed below are “Hot Spot” booths. During six designated 15-minute periods (two drawings each day), a hot spot booth number will be randomly chosen and called out over the PA system. All attendees standing in that booth when the number is called will be eligible to win $300 right there in the booth. Business cards will be placed in a bowl, and the winner will be drawn. *By participating in Hot Spot drawings, you authorize your information to be distributed to the participating companies.*

Product Showcase Passport Companies
Visit 10 of the companies listed below and have your passport stamped. Turn in the completed passport to the ballot boxes at Registration and in the Exhibit Hall for your chance to win. $500 Passport materials can be found inside your tote bag.

<table>
<thead>
<tr>
<th>Company</th>
<th>Booth #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mednovus, Inc./SAFESCAN</td>
<td>367</td>
</tr>
<tr>
<td>MEDNAX</td>
<td>633</td>
</tr>
<tr>
<td>Metrasens, Inc</td>
<td>429</td>
</tr>
<tr>
<td>Nanosonics</td>
<td>461</td>
</tr>
<tr>
<td>National Band and Tag Co</td>
<td>548</td>
</tr>
<tr>
<td>Nautilus Medical</td>
<td>645</td>
</tr>
<tr>
<td>Neusoft Medical Systems USA, Inc</td>
<td>629</td>
</tr>
<tr>
<td>Onestaff Medical, LLC</td>
<td>566</td>
</tr>
<tr>
<td>Rapid Radiology, Inc</td>
<td>628</td>
</tr>
<tr>
<td>Rayence, Inc</td>
<td>246</td>
</tr>
<tr>
<td>REAL Radiology</td>
<td>167</td>
</tr>
<tr>
<td>Samsung</td>
<td>301</td>
</tr>
<tr>
<td>ScImage</td>
<td>626</td>
</tr>
<tr>
<td>ScriptSender</td>
<td>607</td>
</tr>
<tr>
<td>Shimadzu Medical Systems USA</td>
<td>113</td>
</tr>
<tr>
<td>Skyline Medical</td>
<td>359</td>
</tr>
<tr>
<td>TIMS Medical, a Division of Foresight Imaging</td>
<td>549</td>
</tr>
<tr>
<td>Vital A Toshiba Medical Systems Group Company</td>
<td>633</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Company</th>
<th>Booth #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aegys</td>
<td>267</td>
</tr>
<tr>
<td>Bracco Diagnostics Inc</td>
<td>514</td>
</tr>
<tr>
<td>Double Black Imaging</td>
<td>525</td>
</tr>
<tr>
<td>Emergent Connect</td>
<td>248</td>
</tr>
<tr>
<td>Hitachi Healthcare Americas</td>
<td>207</td>
</tr>
<tr>
<td>iCAD, Inc</td>
<td>103</td>
</tr>
<tr>
<td>Imalogix</td>
<td>249</td>
</tr>
<tr>
<td>Istra Corporation</td>
<td>458</td>
</tr>
<tr>
<td>MAVIG GmbH</td>
<td>327</td>
</tr>
<tr>
<td>Mediscan Staffing Services</td>
<td>261</td>
</tr>
</tbody>
</table>
Image Quality You Have to See to Believe

Visit us in Booth #301 to see our new products.

www.SamsungHealthcare.com
MEET THE 2017 DESIGN TEAM!

Jason Scott (Chair), CRA, FAHRA
Witham Health Services
Lebanon, IN
Joined AHRA: 2008
Fun Fact: I once went bungee jumping...and loved it!

Rita Baker
Schneck Medical Center
Seymour, IN
Joined AHRA: 2003
Fun Fact: I play Bunco once a month with a group of friends; I have played for over 20 years.

John Beall
Madigan Army Center
Federal Way, WA
Joined AHRA: 2012
Fun Fact: I can easily get lost watching the History Channel for hours.

Jamie Coder, CRA
Mayo Clinic-Franciscan Healthcare
La Crosse, WI
Joined AHRA: 2013
Fun Fact: I performed in the Citrus Bowl half time show when Peyton Manning played for the Tennessee Vols.

Mark Feeley, CRA
Baystate Medical Center
Springfield, MA
Joined AHRA: 2011
Fun Fact: I love winter and am a member of the National Ski Patrol.

Karla Kenefake-Hymans, CRA
Fauquier Hospital
Warrenton, VA
Joined AHRA: 1997 (it’s my 20th anniversary!)
Fun Fact: I sang at Carnegie Hall in NYC a few years ago with my church choir!

WHY WE LOVE AHRA...

The camaraderie of AHRA is hands down the best part! This has made all of the difference to me in day-to-day operations. I jump at any chance to volunteer. - John Beall

The many wonderful people I have met. I have had the privilege to network with radiology administrators throughout the country, many of whom I consider lifelong friends. - Jason Scott

The ability to form relationships. I have gained a mentor and many friends from being involved with the organization. - Tricia Trammell
Doug Sprague
Henry Mayo Newhall Hospital
Santa Clarita, CA
Joined AHRA: 2012
Fun Fact: I volunteer my piano playing skills at various events (including GMA in ’92) and for charity (nursing homes, funerals).

Marjory (Jory) Vidulich-Savino, CRA
Stamford Hospital
Stamford, CT
Joined AHRA: 2003
Fun Fact: I love to travel and meet people and learn about the area’s culture, food, and healthcare.

Tricia Trammell, CRA
Virginia Clay Dorman Breast Care Center at Texas Health Resources
Forth Worth, TX
Joined AHRA: 2011
Fun Fact: Despite being born with two left feet, (I literally wore special shoes for my first few years of life!) I love ballroom dancing. I have even taken some lessons and danced in a competition with my husband!

Lisa Wood, CRA
Hancock Regional Hospital
Greenfield, IN
Joined AHRA: 2004
Fun Fact: I grew up twirling baton (including a little fire twirling) at Friday night football games.

Shelley Wells
Shreveport, LA
Joined AHRA: 2010
Fun Fact: I once x-rayed mummies in Peru during a 2 week trip to excavate, x-ray, catalog, and prepare them for museum storage. This sparked my interest to research forensic and paleoimaging more, and I was later able to speak across the country on the topic for a couple of years.

OUR FAVORITE AHRA MEMORIES:

One of my favorite memories is from my very first day at my very first meeting in 1997 in Minneapolis. I attended a session led by Gordon Ah Tye, which took place while he was seated at a grand piano! He would periodically break into a very relatable (appropriate) song for what he was discussing, while accompanying himself on the piano. It was great fun. - Karla Kenefake-Hymans

My best memory happened at the 2013 Annual Meeting in Minneapolis. This is the conference at which I learned the power of extending a handshake to other members of the AHRA. I met peers from around the country and formed friendships with some amazing people that I know will last a lifetime. William Butler Yeats wrote “There are no strangers here; only friends you haven’t yet met.” - Mark Feeley
WE <3 OUR VOLUNTEERS!

Last night a reception was held to honor and acknowledge the members who have volunteered for AHRA over the past year. Volunteers are the backbone of AHRA - their contributions are vital to our success!

Volunteer opportunities with AHRA include:
• Write an article for Link or Radiology Management
• Serve on a conference design team
• Host a local/regional area meeting
• Help out at the Annual Meeting
• Serve on an educational/product committee
• Serve on a task force
• Serve on the Editorial Review Board
• Help in AHRA’s efforts to recruit and retain members
• Serve as a host in our Partners in Learning program

If you are interested in volunteering for AHRA, go to www.ahra.org/volunteer to see all opportunities and submit an application. You can also visit our membership booth outside the exhibit hall to submit an interest form or stop by the Design Team room (205 A) to volunteer here at the Annual Meeting.

Pictured right: Attendees enjoying last year’s (2016) Volunteer Reception.

ENTER THE AHRA EDUCATION FOUNDATION RAFFLE!

Tickets are $5 each or 10 for $20
5 chances to win 5 fabulous prizes! Proceeds go to the AHRA EF.

Drawing times:
TONIGHT! (President’s Reception)
Monday (Opening Session)
Tuesday (General Session)
Wednesday (Closing Session and SoCal Beach Party)

EXHIBITOR SYMPOSIUM CONTEST

Several AHRA and AHRA Education Foundation partners host and present symposiums during the Annual Meeting. Because their corporate support is essential to funding AHRA member programs, we encourage all attendees to attend as many of these symposiums as possible in a show of appreciation.

If you attend 4 or more exhibitor symposiums, you will be entered to win a FREE registration to the 2018 Annual Meeting, July 22-25 in Orlando, FL. To be entered to win, simply attend 4 symposiums and make sure to have your badge scanned - you will be automatically entered in the drawing.
THE MOST IMPRESSIVE LINEUP OF X-RAY SYSTEMS...ANYWHERE

121 years ago this year, Genzo Shimadzu exposed his first X-ray just 1 year after Roentgen. Today, Shimadzu Medical Systems has an incredible line of reliable, functional and user friendly systems that can improve your departments efficiency and Total Cost of Ownership.

However, it doesn’t stop there. -With our DR Neutral philosophy, we offer you the best and smartest X-Ray tables and mobiles in our industry while adding your preferred FPD to match your needs. Top it off with Advanced Applications like Tomosynthesis, T-SMART and Dual Energy to name a few….well, now you have Magic.

COME SEE SOME OF THE MOST ADVANCED TECHNOLOGY ON THE PLANET.

AT SHIMADZU, WE MAKE THE INVISIBLE, VISIBLE

SONIALVISION • G4 MULTIPURPOSE RF • RADSPEED Pro (EDGE PACKAGE) • MOBILEDART EVOLUTION MX7c & MX7k

AHRA 2017 ANNUAL MEETING & EXPOSITION • JULY 9 - JULY 12
ANAHEIM CONVENTION CENTER • ANAHEIM, CALIFORNIA • Visit us at Booth #113
SUNDAY’S SCHEDULE

AHRA Education Foundation Golf Tournament*
7:00 AM - 2:00 PM (Black Gold Golf Club)

CRA Exam Workshop*
7:30 AM - 5:00 PM (303 C)

Exhibitor Symposium: Understanding Clinical Decision Support (CDS) requirements for Medical Imaging
11:00 AM - 12:00 PM (207 ABC)
Generously sponsored by SIEMENS Healthineers

Breakout Sessions 1:00 PM - 2:00 PM
- The Joint Commission: Understanding and Complying With the Latest Requirements for MRI Safety (201 AB)
- Cracking the Code: How to Leverage Lean Six Sigma to Improve Your Imaging Clinic (206 AB)
- Leaders – Are You Inspired or Tired? (202 AB)
- The ABCs of Physician Quality Programs – and the Impact on Radiology Administrators (203 AB)
- A Critical MQSA Regulatory Update: 2D vs. 3D, EQUIP New Inspection Criteria, ACR 2016 Digital Mammography QC Manual (201 CD)

Breakout Sessions 2:30PM - 4:00PM
- AHRA Regulatory Affairs Update (201 CD)
- A Data-Driven Multi-Disciplinary Approach to Managing Patient Radiation Dose and Image Quality in CT; aka “What’s Possible when a Medical Physicist and a Radiologist Work Together?” (203 AB)
- Being a Leader: Move ‘em up, move ‘em forward, and move ‘em out (206 AB) **NEW**
- Radiation Dose Monitoring: A Commitment to Radiation Safety (202 AB)
- Technologies That Will Disrupt Imaging and Healthcare Within 5 Years (201 AB)

Beverage Break (2nd Floor Lobby)
4:00 PM - 4:30 PM

Breakout Sessions 4:30PM - 5:30PM
- Developing Leaders: How to Make Life as a Leader Easier (203 AB)
- Enterprise Imaging—Strategy to Design (206 AB)
- From One Size Fits NONE to Personalized Breast Screening (201 AB)
- Clinical Decision Support - Ready or Not, Here it Comes (201 CD)
- Radiation Management Review (202 AB)

First-Time Attendee & New Member Reception
5:45 PM - 6:30 PM (304 AB)
Generously sponsored by WEST PHYSICS®
The Medical Physics Experts

President’s Reception
6:30 PM - 8:00 PM (Ballroom AB)

*TOMORROW: CLINICAL DECISION SUPPORT LUNCH
Join members of AHRA’s Regulatory Affairs Committee tomorrow at lunch to discuss the upcoming CDS regulations and share how your facility plans to comply. Tables in the back of the exhibit hall will be reserved for this informal gathering.